

Art of Autism
Board Minutes
January 24, 2017

Board meeting called to order. Participating board members Donald Cohen, Debra Muzikar, Keri Bowers, Tom Iland.

Prior minutes approved.

The Art of Autism was turned down for a Doug Flutie grant for making training films. We decided to go ahead and make the films anyway. Keri has footage from Love and Autism Conference. We are receiving \$10,000 free grant money a month for google ads. Our website traffic has increased dramatically as has our Alexa ranking.

Donald Cohen said he thinks that the Business Plan was too complicated for our organization and not a Strategic plan like it said on the document. Debra and Keri are working on it with Howard. We need to work on goals and objectives.

Bank of America is charging \$15 a month for our account. Debra is to close the account and go with a credit union. Tom should have control of the bank transactions.

Debra went to the University of Exeter in November. They are going to partner with the Art of Autism to create some films if they are approved for a grant. They will be flying here for training artists on animation.

Debra and Keri went to Las Vegas for a PPAI advertiser trade show in January. They made some good contacts and need to follow-up with some of the contacts they made. Howard set it up. It was approved by the Board that Debra is

reimbursed for expenses for that trip.

Keri is conducting a panel discussion on a town hall meeting February 2. The town hall will be videotaped.

We have been asked to help curate a disability art exhibit in Sacramento this summer. Debra flew to Sacramento for a meeting about this exhibit. The exhibit is and advocacy and art exhibit in conjunction with the California Disability Community Action Network and Choices Services in Sacramento. Another meeting is scheduled at Claraty Studios in February in Santa Cruz. Debra and Keri will attend that meeting.

Keri is conducting a peace flag initiative to send to the White House.

We need to get Director's Insurance when we have money. Sandy Waters has been sending threatening emails about her daughter Candy. We are to not respond unless the emails escalate.

We have a favorite blog contest on the Art of Autism that will be revealed for Autism Awareness Month. A cake decorator collaborative is using art from the Art of Autism for an awareness event creating cakes in likeness of the art. This will be the second year in a row they are doing this.

We need a sponsorship letter for a sponsor for the Art of Autism. Keri said she would reach out to sponsors. Keri suggested we need a one-page elevator sheet about the Art of Autism.

Matt Asner and ASA is partnering with We Are Lions for a film event for Autism Awareness film festival. We are Lions also partners with the Art of Autism. We Are Lions creates wearable art on T-shirts.

Colin, Donald's son, sold 310 books to a library. The Art of Autism is a pass-through organization for this transaction.

Tom Iland is speaking at an event this week.

Meeting adjourned.